

CONTX2024

CONTENT INDIA SHOW • MUMBAI

17 - 19 October 2024

Jio World Convention Centre, Mumbai

**PARTNERSHIP
OPPORTUNITIES**

Amplifying **Stories**
Igniting Imagination

BUYING • DISTRIBUTING • LICENSING • SYNDICATING



NURTURING A WORLD OF CONTENT

The Content India Conference 2023 is held under the umbrella of Asia's Broadcasting and Infotainment Show (A.B.I.S). Launched by NuernbergMesse India, A.B.I.S includes the Broadcast India Show in its 33rd year and the SCAT India TradeShow (Satellite & Cable TV) in its 32nd year. A.B.I.S showcases the entire global media & entertainment ecosystem across the broadcast, media, film, cable TV, IPTV, broadband, satellite and entertainment technology spectrum.

The Content India Conference 2024 spread over three days will feature top-notch speakers from the world of Content. The speakers will discuss, debate on various topics, which will cover how to buy, sell, finance, distribute and co-produce Content across all platforms. Content India Conference will provide a forum to engage with the top players in the entertainment industry.

Content India Conference 2024 offers a phenomenal platform to elevate your company / brand to the content community through a variety of sponsorship options. The sponsorship options include branding visibility, speaking opportunities, digital advertising, prominent interior/exterior signage, panels, email marketing as per customized packages.

- Feature Films • Mobile & Television Content • Animation • Docs & Shorts • Virtual Reality
- Augmented Reality • Mixed Reality • OTT / IPTV / VOD • 3D Stereoscopy • Music & Radio
- Gaming & Interactive • 360° Video

DELEGATE PROFILE



- TV Content Buyer
- Film Content Buyer
- VOD and Online Buyer
- Head of Acquisition
- Business & Programming Head
- Head of Content Development
- Content Syndicator / Aggregator
- Programming Director / Producer / Content Creator
- Licensors
- Blockchain Services

PLATINUM PARTNER (CONFERENCE)

INR 15,00,000 / USD 22,500

- Recognition as selected partner category for 2024 show
- Logo presence on relevant marketing collaterals and communications
- Banner / Logo (under Partner Section) on Content India Show official web page with a hyperlink to your website
- Banner on Content India Show official registration page with a hyperlink to your website
- Dedicated Social Media Post - 1 post
- Mention in event press releases / articles (subject to release)
- Co-branding on relevant communication on social media handles
- 2 Speaking Slots at the Conference / Seminar / Panellist (topics will be decided shortly)
- Branding Space on Conference floor
- Branding on Stage / Pre function area (subject to venue regulations)
- Screening of the company's' video
- Complimentary delegate passes - 6 passes
- Logo inclusion in relevant event and venue branding / signage
- Logo inclusion in post-show report
- Exclusive PODCAST feature on social media handles

GOLD PARTNER (CONFERENCE)

INR 10,00,000 / USD 15,000

- Recognition as selected partner category for 2024 show
- Logo presence on relevant marketing collaterals and communications
- Logo (under Partner Section) on Content India Show official web page with a hyperlink to your website
- Logo on Content India Show official registration page with a hyperlink to your website
- Dedicated Social Media Post - 1 post
- Mention in event press releases / articles (subject to release)
- Co-branding on relevant communication on social media handles
- 1 Speaking Slots at the Conference / Seminar / Panellist (topics will be decided shortly)
- Logo presence on Conference floor
- Logo presence on Stage (subject to venue regulations)
- Complimentary Delegate passes - 4 passes
- Logo inclusion in relevant Event and venue branding / signage
- Logo inclusion in post-show report

SILVER PARTNER (CONFERENCE)

INR 500,000 / USD 7,500

- Recognition as selected partner category for 2024 show
- Logo presence on relevant marketing collaterals and communications
- Logo (under Partner Section) on Content India Show official web page
- Logo on Content India Show official registration page
- Dedicated Social Media Post - 1 post
- Mention in event press releases / articles (subject to release)
- Co-branding on relevant communication on social media handles
- Logo presence on Conference floor
- Logo presence on Stage (subject to venue regulations)
- Complimentary Delegate passes - 2 passes
- Logo inclusion in relevant Event and venue branding / signage
- Logo inclusion in post-show report

NETWORK

with the best minds
from the business

WITNESS

the latest trends,
technology and
products

MEET

Industry veterans
and experts

GAIN

new knowledge and
perspective



INDIA - AN OPPORTUNITY TO CATER TO 1.4 BILLION VIEWERS



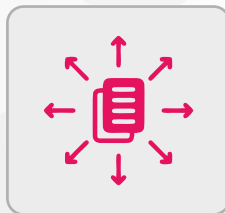
SELLING FILMS, TV SERIES, WEB SERIES, ANIMATION



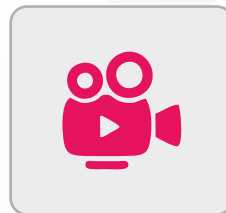
BUYING, DISTRIBUTING, LICENSING, SYNDICATING



Buyers/Sellers



**Syndicators/
Distributors**



Feature Films



Animation



Docs & Shorts



Gaming



**Blockchain
Services**

For more information, please contact:

NÜRNBERG MESSE

Varun Gaba
Portfolio Director
T: +91 22 6216 5303
M: +91 99458 26427
E: varun.gaba@nm-india.com

Pranali Raut
Asst. Director - Projects
T: +91 22 6216 5313
M: +91 99458 26440
E: pranali.raut@nm-india.com

OFFICIAL PUBLICATIONS:



Manoj Madhavan
Director - Content & Conference
Editor (Broadcast & Film)
T: +91 22 6216 5312
M: +91 91673 31339
E: manoj.madhavan@nm-india.com